

LABEL SERVICES

Direct Mail

Clean Release Cards
 Scratch-Off Labels
 Piggy Back Labels
 Discount / Gift / Phone Cards
 Repositionable Notes
 Cover Up Labels
 Wafer Seals
 Variable Data Labels

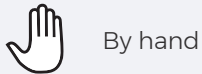
Consumer/Industrial Products

Pressure Sensitive Labels
 IRC's (Instant Redeemable Coupon Labels)
 D.O.T. and GHS Compliant Labels
 Thermal Transfer Labels
 Direct Thermal Labels
 Ship / Receipt Labels
 Extended Content Labels
 Product Labels
 Barcode Labels
 RFID and RTLS (Real Time Location Systems)
 Tamperproof Labels
 Reflective Material Labels
 Durable & Aggressive Environment Labels

Promotional / Specialty

Peel & Reveal Games
 Scratch-Off
 Static Cling Decals
 Bumper Stickers
 Scratch & Sniff
 Hidden/Scrambled Images
 Pro-Cut Labels
 Large Format Labels

How are your labels applied?



By hand



By machine

Do your labels have special application requirements?



Indoor or outdoor usage



Temperature adhesive requirements



Exposed to harsh environments

How long do your labels need to last?



Reaching a single destination or stationary product



Travel through multiple parts of your process



Lifetime of the product

What material should your labels be made from?



Paper labels are predominantly used for indoor or shorter lifespan



Recycled, compostable and dissolvable materials are used in retail and food environments



Poly-substrate and vinyl materials are longer lasting, chemical resistant, temperature variable