



SUNNY DIRECT

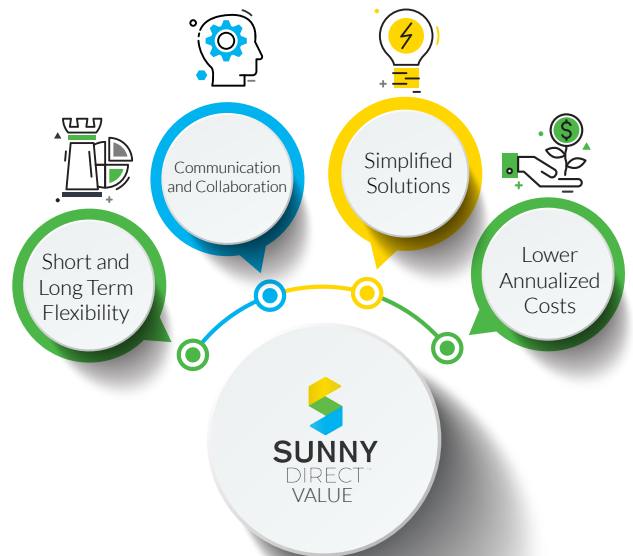
The Sunny Direct Value

Our distinctive approach to print, distribution and fulfillment strategies focuses on delivering maximum impact and efficiency throughout the marketing supply chain. We collaborate with our clients to develop innovative methods to maximize brand visibility. Through constantly evolving marketing channels and approaches, we combine our extensive experience with emerging technology to build a roadmap for success.

We utilize decades of experience and partnerships to provide maximum value for your marketing budget. Our clients include some of the largest national retail and automotive companies, and we have helped them achieve significant cost savings and operational efficiencies.

We can consolidate complex multichannel programs, reducing both cost and headaches. In our experience, companies frequently underestimate the resource requirements and complexities involved in building effective print programs. Many don't consider the intricate specifications, regulations, and coordination required, all of which can lead to a fragmented and inefficient supply chain.

Our approach puts the focus back on your brand. We make the process seamless and work with you every step of the way to build brand uniformity across channels, programs, and throughout your marketing campaigns.



Our commercial print solutions are built to reduce cost and maximize value. We produce a wide range of formats. We use our industry experience and extensive production knowledge to provide cost reductions without sacrificing service and quality.



Our distribution and fulfillment solutions are focused on service, precision, and adaptability. Today's complex supply chains require nimble and innovative distribution environments.



Technology and Data drive all aspects of our print production and fulfillment operations. We have developed systems and analytics to ensure maximum efficiencies and savings for our clients throughout the supply chain.